

Graphic & Web Designer

Halfstache LLC, Charleston, SC / Granbury, TX {6/2008 - present}

Halfstache LLC is a business I started to service the clients I work with on a freelance or contract basis. Over the years I have developed numerous client relationships encompassing a wide range of graphic and web related needs ranging from logo & brand identity, website design & development, print collateral & ads, digital media, illustration, menus & publications, signage, product design and photography. Most notably, for the past 4 years I have maintained a close partnership with HannushWeb (hannush.com), a full service web design agency based in Greenville, SC. I work closely with their project management and web development teams to provide comprehensive website designs as well as brand identity and logo designs in an efficient and timely manner.

Graphic Designer

Crew Carolina, LLC, Charleston, SC {7/2008 - 6/2010}

Crew Carolina is the management company for the Boathouse Restaurant, Carolina's Restaurant, Carolina Catering and Simply Southern Products. Crew Carolina also provided limited support to Amen Street Fish & Raw Bar and Southend Brewery. Responsibilities included the design and pre-press setup of all print collateral; including menus, brochures, business cards, rackcards, signage, ads, etc. I also maintained and updated websites for the restaurants and catering business. Other duties included collaborating with the marketing team to develop and implement various marketing campaigns. Notable projects included the logo and brand identity design for Amen Street Fish & Raw Bar and the logo and menu design for the Rice Market.

Lead Graphic Designer

Zafari, Inc., Mount Pleasant, SC {1/2008 - 6/2008}

Zafari, Inc. was an award-winning marketing, web design and graphic design firm specializing in high-impact web design, logo design and marketing collateral design. My primary responsibilities included website design, logo design and identity package design. Responsibilities also included leading client meetings, design reviews, pre-press and quality control for printed materials. I maintained regular contact with clients and print vendors to ensure production was timely, accurate and cost-efficient. Corel Draw and Adobe Photoshop were the primary design tools. I was laid off due to the business shutting down after six months of employment.

Marketing Manager/Graphic Designer

Charleston Stage Company, Charleston, SC {1/2006 - 1/2008}

Charleston Stage is South Carolina's largest non-profit theatre company. As Marketing Manager I was responsible for all aspects of marketing, advertising and graphic design; including implementation of a marketing plan with an annual marketing budget of approximately \$100,000. I was the sole creator of all marketing content; including ads, posters, coupons, fliers, postcards, online banner ads, show programs and fund-raising/development materials. Job duties also included the development and design of a monthly tabloid size newsletter. I was responsible for writing press releases as well as negotiating print, television and radio ad contracts. I was also involved in a major redesign of the company's website and maintained regular updates using HTML and Flash. Adobe Photoshop, Illustrator and InDesign were utilized extensively to create all marketing materials. Responsibilities often exceeded the scope of regular job duties to include carpentry work, photography, set design and event planning/coordinating. I tenured my resignation to focus my career more in graphic design.

Founder/CEO

Minutia, LLC Custom Screen-Printing, Charleston, SC {9/2005 - 12/2006}

I founded and ran as sole proprietor a custom screen-printing venture. I was responsible for all aspects of running a small business; including marketing, graphic design, production, web design, accounting and customer service. Designs were created using Adobe Photoshop and Illustrator and all materials were printed in-house. Clients included small businesses, organizations and individuals from across the country.

Internet Research Specialist

Blackbaud, Inc, Charleston, SC {3/2004 - 9/2005}

Blackbaud is a mid-sized software company that develops software solutions to aid non-profits in their fundraising and accounting needs. I was a member of a research team utilizing advanced sourcing techniques to mine resumés for recruiting purposes. This position required expert boolean search skills, organizational skills and time management to fill openings across a number of disciplines within the company. Responsibilities included training and mentoring new staff, designing internet banner ads, HTML job ads and printed recruitment materials.

Media Coordinator

*AmeriCorps *National Civilian Community Corps, Charleston, SC {6/2003 - 3/2004}*

I managed and advised a group of 60 media representatives and 30 photography editors for a national community service organization that spanned the Southeast region of the United States. During the 10-month program, my roles included the development of a comprehensive training program and periodic reviews of team members. I was responsible for writing and editing press releases, articles and various other press materials. I developed and maintained contacts with regional media sources as well as coordinated newspaper, television and radio interviews. I also designed, laid-out, printed and wrote content for a bi-monthly alumni newsletter.

NCCC Corpsmember

*AmeriCorps *National Civilian Community Corps, Perry Point, MD {1/2002 - 11/2002}*

I completed more than 2000 hours of community service in the areas of education, environment, disaster relief and unmet human need. Service projects included environmental preservation with the Nature Conservancy, wildland firefighting, disaster relief with FEMA, child mentoring and urban development. This 10-month service program allowed me to travel the Northeast United States in a full-time professional volunteer capacity.

Education

College of Charleston - Charleston, SC {1997 - 2002}

Graduated with a BA in Communications: Media Studies with a minor in Studio Art

Skills/Software

- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC
- Adobe Dreamweaver CC
- HTML/CSS
- Quark XPress
- Corel Draw
- Photography